



The 2020 EU Agricultural Outlook Conference  
**NEXT GENERATION EU AGRICULTURE**  
*from the Covid-19 crisis to green recovery*

ONLINE EVENT  
16-17 December 2020

DAY 1 – Next generation EU agriculture

14:00-14:30 SESSION 1 - Opening

*Opening speeches:*

**Ursula von der Leyen**, President of the European Commission

**Janusz Wojciechowski**, European Commissioner for Agriculture

*Video messages – the CAP co-legislators:*

**Julia Klöckner**, Federal Minister for Food and Agriculture Germany, Council Presidency

**Norbert Lins**, MEP, Chair of Committee on Agriculture and Rural Development, European Parliament

14:35-15:40 SESSION 2 – Lessons learnt from the crisis: vulnerabilities and opportunities for the EU agri-food sector

*Keynote speaker:* **Beth Bechdol**, Deputy Director General, FAO

*Presentations and panel discussion*

**The Italian dairy sector through the Covid Crisis - Giovanni Guarneri**, Head of the Office, Italian Dairy Cooperatives

**Rethinking food supply chains in times of COVID-19 –evolving trends - Lonneke Knipscheer**, Lead Partner for the Supply Chain & Network Operations, Deloitte

**The retailers' perspective – the impact of the crisis on short supply chains - Marcel Weber** Head of Buying Private Labels, Rewe Group

**The Commission's perspective – the work on a contingency plan for food security - Michael Scannell**, Deputy Director-General, DG Agriculture and Rural Development, EC

**15:40-16:45 SESSION 3 – A green recovery for the EU agricultural sector**

*Video presentation:*

**Ivo Degn**, Co-Founder Climate Farmers, Strategic Mission Lead Farm-Food-Climate Challenge

*Presentations and panel discussion*

**The experience of an EU organic producer** – **Lone Andersen**, Organic dairy farmer

**The contribution of livestock to an EU sustainable agri-food system** - **Imke de Boer**, Professor of animal production systems, Wageningen University

**Investing in green agriculture** – **Isabelle Laurencin**, Fund manager, Triodos Organic Growth Fund

**Connecting farmers and consumers** – **Wojtek Mejor**, Cooperative representative, Food Cooperative Dobrze

**16:45-17:00 Coffee break**

**17:00-18:00 SESSION 4 – Next generation EU farmers: the *Farmers of the future* foresight study results**

*Introduction:* **Stephen Quest**, Director General, Joint Research Centre, EC

*Presentation of the study:* **Anne-Katrin Bock** and **Maciej Krzysztofowicz**, Unit Foresight, Modelling, Behavioural Insights & Design for Policy, DG Joint Research Centre, EC

*Farmers' futures – the point of view of farmers*

**Jannes Maes**, Farmer and President of CEJA, Belgium

**Sinead Moran**, Farmer, Ireland

**Jacek Podlewski**, Farmer, Grupa Fundacja Potulicka, Poland

**Anna Trettenero**, Farmer, Societa' Agricola Hiweiss Societa' Semplice, Italy

**Open discussion**

**18:00-18:10 CONCLUDING REMARKS by Wolfgang Burtscher, Director General, DG Agriculture and Rural Development, European Commission**

## DAY 2 - EU AGRICULTURAL OUTLOOK by 2030

### 09:00-09:45 SESSION 5 – General situation

*Wrap up Day 1 and Outlook Day 2*

*Presentations and panel discussion*

#### **Global perspective, Covid recovery**

**Marion Jansen**, Director Trade and Agriculture, OECD

#### **Between a rock and a hard place? Opportunities, challenges and risks in a post Covid world**

**Tassos Haniotis**, Director for Strategy, simplification and policy analysis, DG Agriculture and Rural Development, EC

#### **Food and consumption changes around Covid in Europe**

**Richard Herbert**, Global Business Insight Director, Kantar

#### **Consumption trends – transparency via blockchain**

**Coline Laurent**, Marketing and Communication, Connecting Food

### 09:45-11:00 SESSION 6 The agricultural outlook for arable crops – cereals and oilseeds

#### **EU agricultural outlook for arable crops**

**Barthélémy Lanos**, Analysis and Outlook Unit, DG Agriculture and Rural Development, EC

#### **The feed sector perspective**

**Asbjørn Børsting**, Director of Dansk Korn and Foder, President, European Compound Feed Manufacturers' Federation (FEFAC)

#### **Sustainable drivers for a transforming sector**

**Tiberiu Dan Stan**, Vice-president, Romanian Corn Producers Association

**Marta Zuluaga Zilbermann**, Vice President Government Relations EMEA, Cargill; Chair FEDIOL Working Group on Environment and Sustainability

**Amparo Lobato**, Head of Corporate Affairs, Kellogg Iberia

**interactive Q&A**

### 09:45-11:00 SESSION 7 The agricultural outlook for specialised crops – wine, olive oil, apples, peaches, nectarines and tomatoes

#### **EU agricultural outlook for specialised crops**

**Marijke van Schagen**, Analysis and Outlook Unit, DG Agriculture and Rural Development, EC

#### **Organic Production, Trends, Growth potential, Research – F&V, wine, olives**

**Beate Huber**, President, FIBL Europe

**Vincent Thoen**, Public Affairs Manager, Ahold-Delhaize

**Raphael Martinez**, Director, Federation of Fruits and Vegetables Occitanie

**Cristina Stribacu**, Co-Founder and Executive Vice President, Lía Extra Virgin Olive Oil

**Sophie Pallas**, Director, Union of Oenologists of France

**interactive Q&A**

### 11:00-11:15 Coffee break

**11:15-12:45 SESSION 8**  
**The agricultural outlook for meat and dairy**

**EU agricultural outlook for meat and dairy**  
**Andrea Čapkovičová**, Analysis and Outlook Unit, DG Agriculture and Rural Development, EC

**Sustainability & follow-up of crisis**  
**Robert Erhard**, President, Sustainable Agriculture Initiative Platform

**Dairy ingredients**  
**Jean Luc Bordeau**, Managing Director, Lactalis

**Meat consumption**  
**Tero Hemmilä**, CEO, HKScan corporation

**Regional food system**  
**Jan Huygen**, Farmer, Eemlandhoeve

**interactive Q&A**

**11:15-12:45 SESSION 9**  
**The agricultural outlook for sugar and biofuels**

**EU agricultural outlook for sugar and biofuel**  
**Dangis Nekrasius**, Analysis and Outlook Unit, DG Agriculture and Rural Development, EC

**Sugar Processing**  
**Pascale Giry**, Director of Institutional Relations, Saint Louis Sucre

**Pesticide regulations and impact on sugar beet yields**  
**Geraldine Kutas**, Director General, European Crop Protection Association (ECPA)

**Green Deal and impact on biofuel**  
**Bernd Kuepker**, Unit Renewables and CCS (Carbon Capture and Geological Storage) policy, DG Energy, EC

**interactive Q&A**

**12:45-13:00 Concluding remarks by María de los Ángeles BENÍTEZ SALAS, Deputy Director-General, Agriculture and Rural Development, European Commission**

